

The Governor's Environmental Excellence Award and The One City Marathon



Jade Heider



Process

- Coordinated meetings with CSE and City staff to draft application
- Conducted interviews with professors and CSE staff to gather evidence of sustainable practices
- Compiled a comprehensive list of CNU and City of Newport News collaborative initiatives and environmental practices
- Drafted application for 2023 Governor's Environmental Excellence Award

The Governor's Environmental Excellence Award

The Ferguson Fellow drafted an application on behalf of The City of Newport News and the Center of Sustainability in Education at Christopher Newport University. This award is given to organizations who show significant environmental initiative and leadership.

The 2023 One City Marathon

The Ferguson Fellow assisted in continuing the annual One City Marathon as a Virginia Green certified green event. The fellow continued the legacy of the One City Marathon, reducing environmental impact of the race through the implementation of sustainable initiatives.

Process

- Communicated with vendors and city staff to confirm marathon details
- Attended meeting to continue the One City Marathon's certification as a Dominion Green Power event
- Presented sustainable mission to race volunteers at a training session
- Coordinated volunteers and City workers at the marathon celebration event

Results

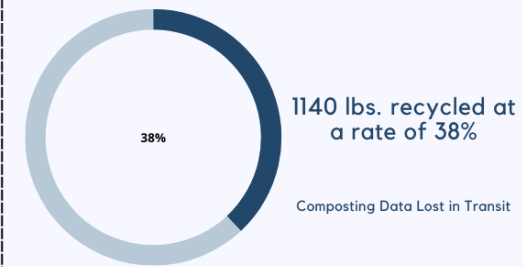
The 2023 application "Town and Gown Partnership: Solving Sustainability Together" was a bronze medal winner for the collaborative sustainable efforts of the City of Newport News and Christopher Newport University



Race Day Execution

- Six eco-stations which included waste, recycling, and composting bins as well as liquid waste containers, were placed throughout the venue. Two eco-stations were placed at the finish line.
- City workers and volunteers were assigned to each eco-station to ensure that it was used properly by guests and to prevent contamination.

Waste Collection Measurements



Contact Information

- Dr. Seth Palmer: seth.palmer@cnu.edu
 Jade Heider: jade.heider.20@cnu.edu
 City of Newport News Sustainability:
- Jennifer Privette: privettejo@nnva.gov
- Center for Sustainability in Education
- Dr. Linda Manning: lmanning@cnu.edu



Future Steps and Recommendations

- Differentiated bins for eco-stations to create less confusion
- Improve Signage for eco-stations
- Elevated surface for liquid waste bins in order to decrease contamination
- Signage differentiating dumpsters for Trash and Recycling

